



OLYMPIASTADION BERLIN

YOUR PLAYING FIELD FOR RECORDS & EMOTIONS





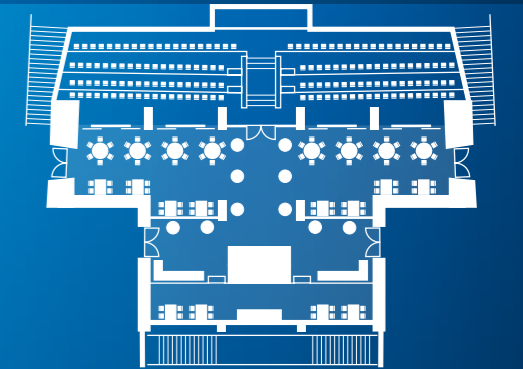


HALL OF HONOR

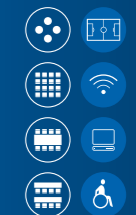
State guests from around the world, members of government and guests of honor from the world of sports and entertainment take their seats here and you could make this the arena for your event as well. The Hall of Honor is a place of prominence.

The light-toned, historic natural stone-ambiance corresponds ideally with the modern, noble infrastructure and setting. The Hall of Honor offers state-of-the-art technology, making it an ideal location for conferences as well as product presentations or parties that can cater for up to 190 guests. Whether it is a standing reception or a banquet, parliamentary setting or seating in rows – practically every setup can be realized.

The VIP stand directly in front of the Hall of Honor offers comfortable box seats that provide one of the most impressive views of the stadium. Your guests will feel like state guests – guaranteed.



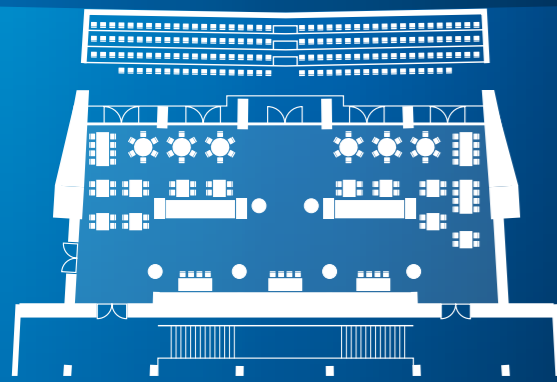
244 m²  max. 190



COUBERTIN HALL

He created the Olympic Games of the modern era. Pierre de Frédy, Baron de Coubertin, was president of the IOC and was later made the lifetime Honorary President of the International Olympic Committee. The historic ambience was carefully restored to its original condition, preserving the historical stone benches and wall slabs.

Meeting or celebrating here means doing so with the Olympic Spirit ever present. The view of the stadium's history-laden infield is sure to give every goose bumps. Up to 200 guests have ample room inside – and outside in the box seats in front of the Coubertin Hall. Whether you are planning a festive dinner with flying service or a meeting with buffet-style catering, the Coubertin Hall is spacious enough that you will also have sufficient space for presentations.



271 m²  max. 200



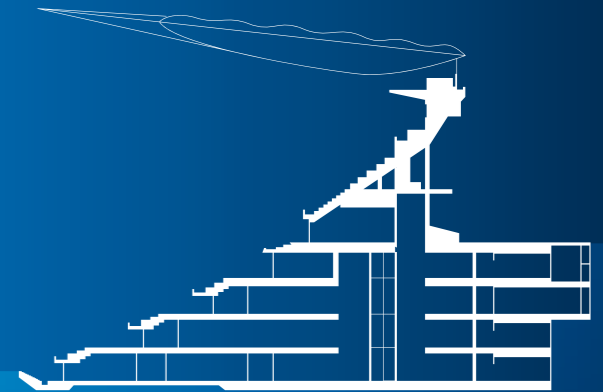


ATRIUM

The Atrium is the centerpiece of the event areas that were constructed in 2004 at the Olympiastadion Berlin. The Atrium stretches over four levels that can either be used individually or as one large event area. Altogether, the Atrium can cater for up to 1,700 guests spread over 3,000 square meters.

Entering the historic, listed stadium, one would not expect to find the open, modern event rooms that the Atrium has to offer.

In short: The Atrium is the most flexible answer to conventional congress and convention centers.



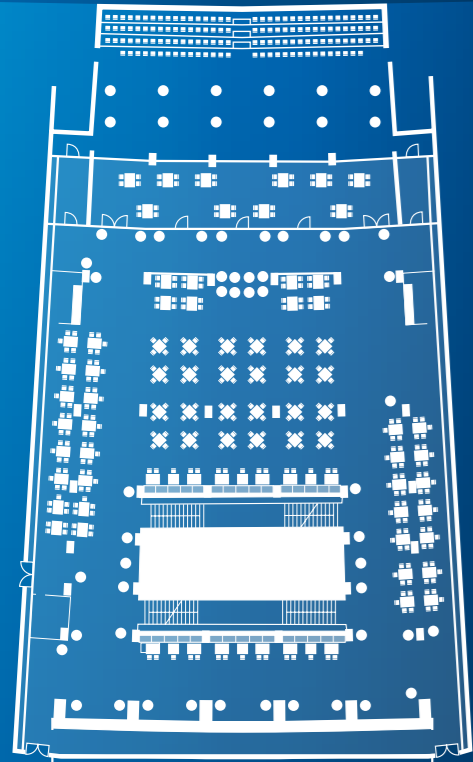
3,500 m²  max. 1.700



JESSE-OWENS-LOUNGE

As our largest event room, the Jesse-Owens-Lounge can cater for up to 625 guests. Being a part of the Atrium, the Jesse-Owens-Lounge naturally connects with all of the other Atrium Lounges. It is perfectly suited to host larger events as the centerpiece of a combination of rooms.

The Jesse-Owens-Lounge is the ideal location to host congresses, product presentations, exhibitions or gala dinners. The clever location of the suitably-sized bars and buffets allow for quick and excellent service even during busy times.



1.192 m²  max. 625



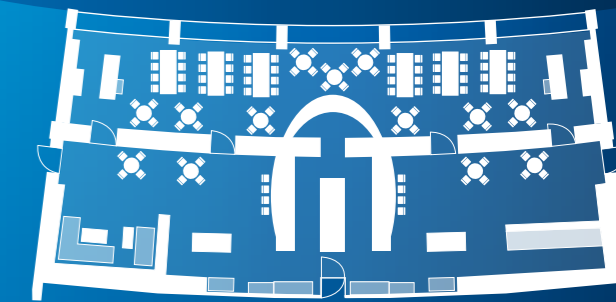


COOKING CLUB

This is the perfect place for your team-event! It doesn't matter whether you are a beginner or a master-chef in the kitchen – the Cooking Club is the ideal place for anyone to discover their hidden culinary talents: Four cooking stations can accommodate up to forty participants for simultaneous cooking. Mobile cooking stations are also available which allow even more participants to get some practical cooking tips and experience. Overall up to 190 guests are able to enjoy the multi-coursed meals that are created in the Cooking Club.

Product presentations or tastings can be organized in the wine or coffee bar areas, as well as in the circular bar in the center of the room. The possibilities to celebrate the culinary arts are practically endless inside the 270 square meters Cooking Club. The Cooking Club is training ground and competitive arena in one. Just as is the case out on the field, enthusiasm and commitment produce the best results. The conditions could not be better: The best kitchen equipment comes from Miele, the specialists for premium household appliances.

So whether you are planning a kitchen party, a cooking class, a baking event, or an event with your very own individual touch, just let us know and we will gladly assist in the planning and execution of your event.



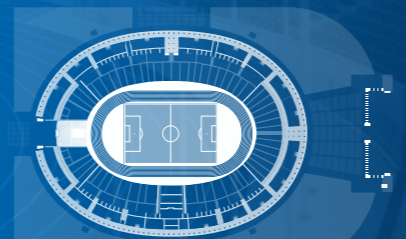
270 m²  max. 190





INFIELD

To stand on the blue track just once – that is every visitor's dream at the Olympiastadion Berlin. Why not make your dream, and that of many of your guests, an unforgettable reality: The track is available for your event! Whether it is a running event, a velotaxi race, a bar table party or an incentive for your employees – the track can also be used for many non-sports related activities and it is always ready to be the venue where new records of all kinds are set.

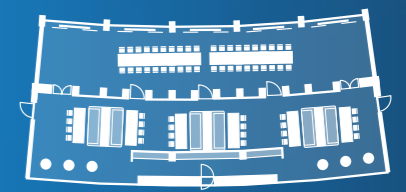


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EXECUTIVE CLUBS

You are looking for the perfect location for company meetings, small conferences or product presentations? Our Executive Clubs with up to 270 square meters of space respectively, offer the ideal space to host up to 190 guests. High-class dining with an impressive view of the field and a subsequent tour of the stadium to give you and your guests a look behind the scenes – just one of the many ideas to make your event an outstanding experience that everyone lucky enough to be present will remember for a long time.



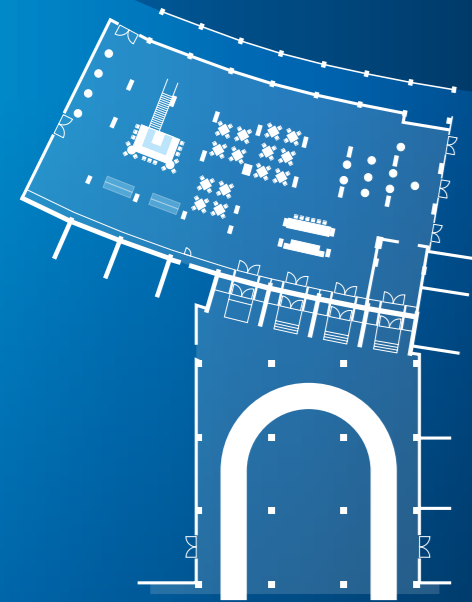
270 m² max. 190

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VIP DRIVEWAY SOUTH

The VIP south driveway is a highly impressive hall. Brightly illuminated walls, an equally bright glowing glass ceiling and mirror-like floors.

This event space with its modern-purist architecture is ideal for the presentations of large consumer products such as cars or as a fashion-show location. A further option that you can choose is to combine the area with the adjacent VIP rooms and welcome your guests in style with a red carpet in the VIP driveway south. This room will set your creativity free and will inspire you to come up with unique ideas.



640 m²  max. 700





VIP FOYERS

The VIP Foyer South impresses with its imposing ceilings and a staircase that leads "nowhere". Monument conservation orders mean that the Olympiastadion Berlin is required to retain the staircase, even if there is no longer a connection to the ground level. Today, it is the ideal platform for DJs and other artists when parties are held at the VIP Foyer. The 630 square meters are equipped with all the amenities you could possibly need, ranging from the latest conference technology, and through to the catering and bar area.

- Icon: Network/WiFi
- Icon: TV/Screen
- Icon: Grid/Seating
- Icon: Magnifying Glass/Accessibility
- Icon: Bar/Service
- Icon: Stairs

450-630 m² max. 500



VIP BOXES

Dark parquet floors made of precious woods, walls with natural stone slabs and floor to ceiling windows - these are the exclusive surroundings that will welcome you and your guests at the Olympiastadion Berlin. Here you can enjoy hospitality at the five-star-elite level - the highest class of entertainment and catering offered at any stadium in the world. Spoiled by a professional team of service staff, you can relax and experience football matches, concerts and much more against the magnificent backdrop of this historic stadium: First Class!

- Icon: Network/WiFi
- Icon: TV/Screen
- Icon: Grid/Seating
- Icon: Magnifying Glass/Accessibility
- Icon: Bar/Service
- Icon: Stairs

22,5-45 m² max. 35



WARM-UP HALL

The underground warm-up hall at the Olympiastadion Berlin is one of the most unusual event spaces you will ever have the chance to experience. The hundred-meter running track and long jump pit are usually where the athletes warm up before entering the stadium to chase the next world record.

Whether you are planning a sport-based team event, a press conference or a business fair – a wide variety of different types of events can be realized here.



1.984 m²  max. 400



CHANGING ROOMS

This is where the CEO can assume the role of team captain. The changing-room tour get you as close as possible to Berlin's football heroes. These are rooms that live off pure emotion. Whether you and your guests are having a meeting or celebrating an event, each of you will be able to soak up the spirit of success that reverberates around this magnificent sporting arena; strengthening the team spirit and promoting an unwavering commitment to achieve the goals that you are all pursuing as a company.

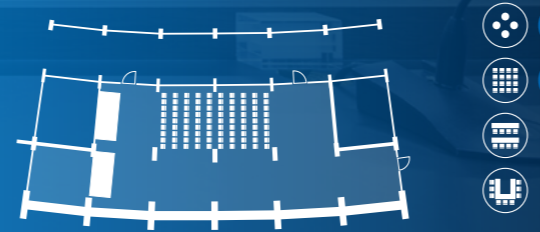


40-72 m²  max. 50



PRESS CONFERENCE ROOM

The press conference room is excellently equipped to cater for all manner of media events. The podium is equipped with all the very latest sound and lighting equipment, facilities for TV and radio reporters, television screens, internet access – all of it state-of-the-art and all available for your event. Seminars, professional training and development seminars, as well as events with small working groups are possible here – just close the divider walls and create multiple rooms.



304 m²  max. 100

FACTS & FIGURES

HALL OF HONOR

- Total space 244 m²
- High tables 190 guests
- Row seating 90 guests
- Banquet seating 130 guests
- Parliamentary seating 80 guests

COUBERTIN HALL

- Total space 271 m²
- High tables 200 guests
- Row seating 80 guests
- Banquet seating 130 guests
- Parliamentary seating 70 guests

ATRIUM

- Total space 3,500 m²
- High tables 1.700 guests

COUBERTIN-LOUNGE

- Total space 534 m²
- High tables 200 guests
- Banquet seating 120 guests

OLYMPIA-LOUNGE

- Total space 894 m²
- High tables 450 guests
- Banquet seating 240 guests

JESSE-OWENS-LOUNGE

- Total space 1,192 m²
- High tables 625 guests
- Row seating 450 guests
- Banquet seating 400 guests
- Parliamentary seating 200 guests

PLAYERS-LOUNGE

- Total space 896 m²
- High tables 500 guests
- Banquet seating 240 guests

COOKING CLUB

- Total space 270 m²
- High tables 190 guests
- Banquet seating 80 guests

EXECUTIVE CLUBS

- Total space 270 m²
- High tables 190 guests
- Row seating 70 guests
- Banquet seating 70 guests
- Parliamentary seating 50 guests

VIP DRIVEWAY SOUTH

- Total space 640 m²
- Row seating 700 guests

VIP FOYERS

- Total space 450–630 m²
- High tables 500 guests
- Banquet seating 200 guests
- Row seating 120 guests

VIP BOXES

- 10 Person VIP Box 22,5 m²
- Banquet seating 10 guests
- 20 Person VIP Box 45 m²
- Row seating 30 guests
- Banquet seating 20 guests

WARM-UP HALL

- Total space 1,984 m²
- Row seating 400 guests

CHANGING ROOMS

- Total space 40–72 m²
- Row seating 50 guests

PRESS CONFERENCE ROOM

- Total space 304 m²
- Row seating 100 guests

INFIELD










- Total space* 9,250 m²

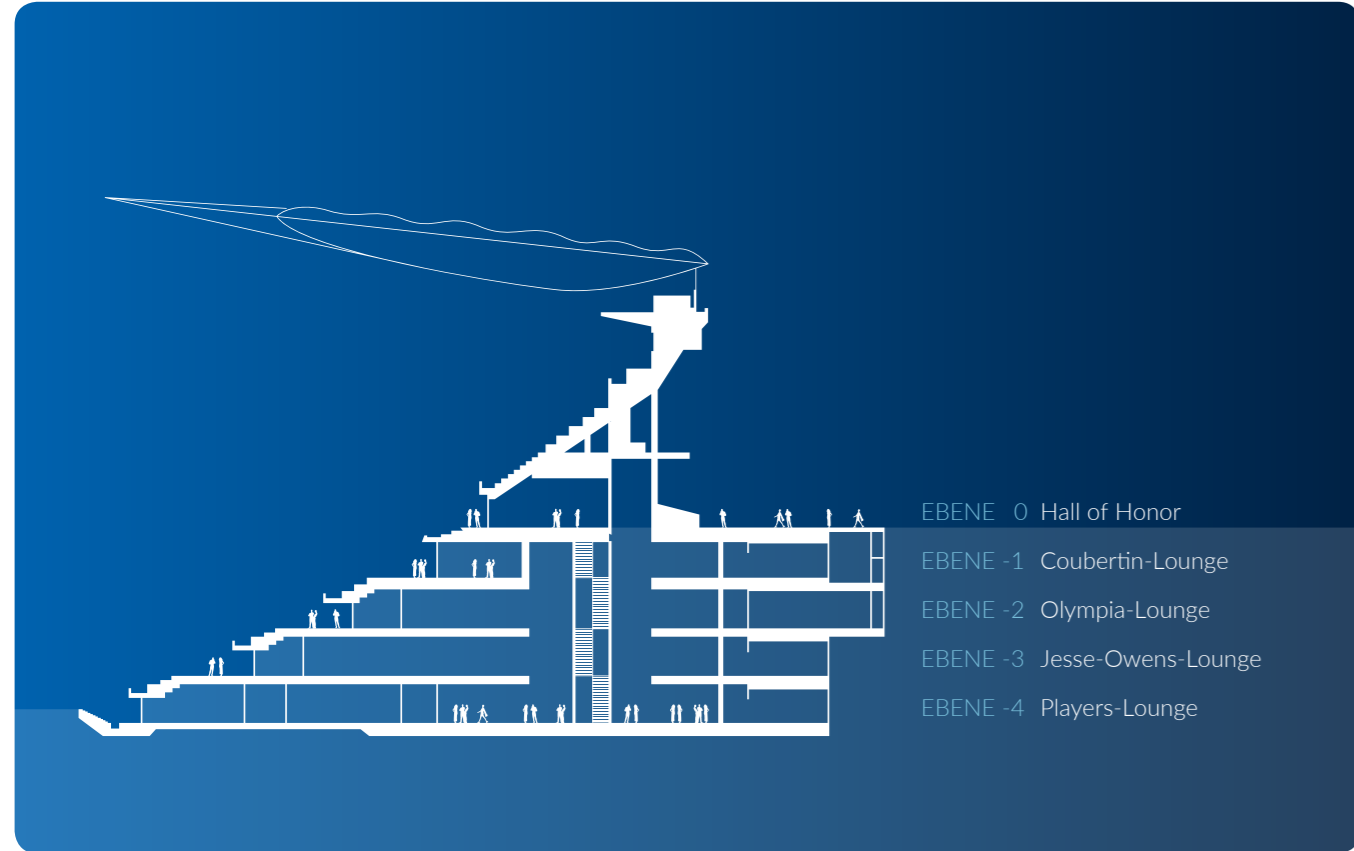
Notice: The number of guests are maximum values.

* without the playing field

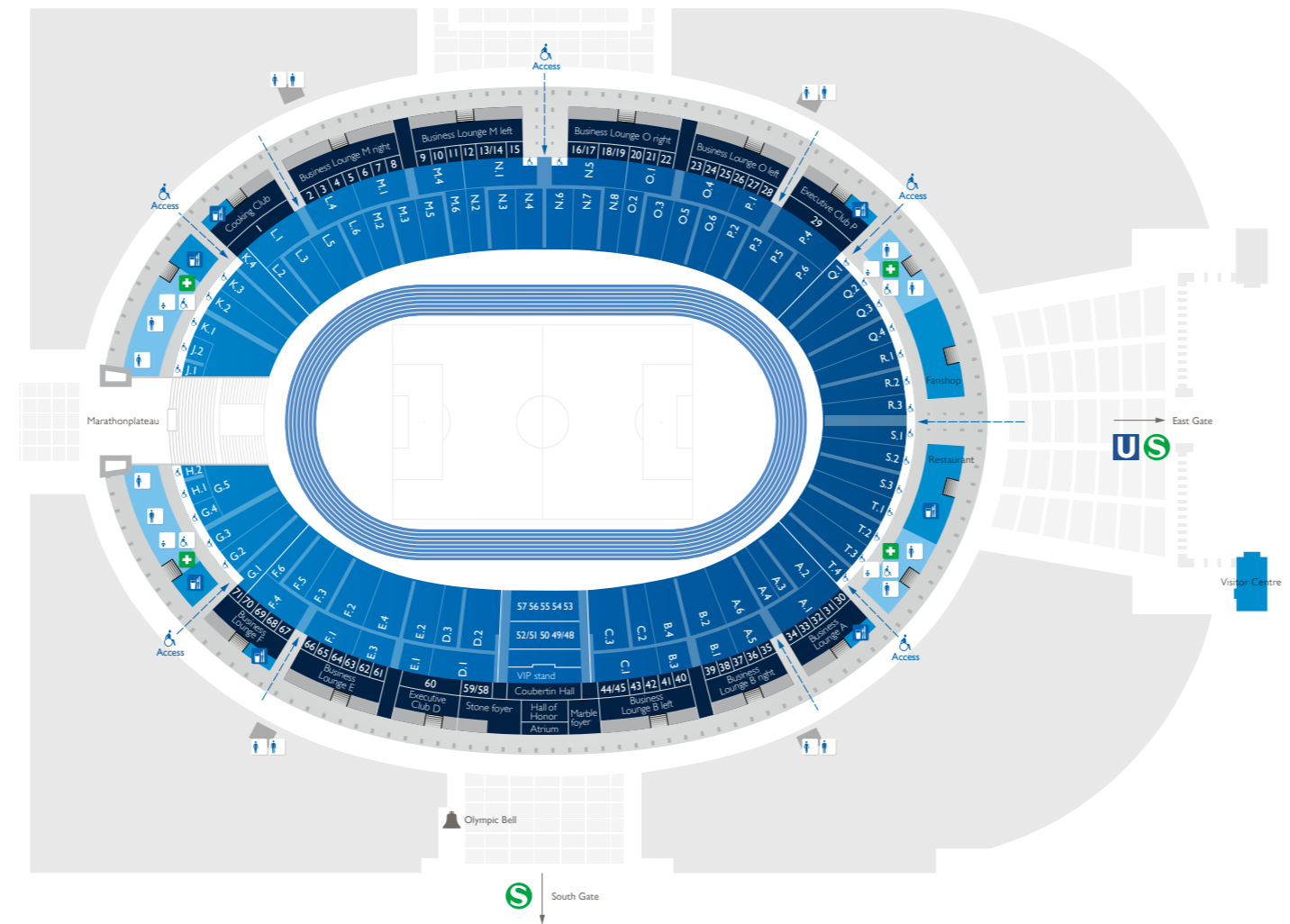


FACILITIES & SEATING ARRANGEMENTS

-  View on the Infield
-  Media engineering
-  Equipped for the disabled
-  Wifi
-  U-shape
-  High table
-  Row seating
-  Banquet seating
-  Parliamentary seating



SITE PLAN



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